

# ART & KNOWLEDGE FUND

Museums play a crucial role in alternative education and inspiring young members of society. In recognising this influence, we've created the **Art & Knowledge Fund**. The donations to this fund are ring-fenced for **educational programmes and art exhibitions that support the growth of our young audience**. Our focus lies on young people of all ages, ranging from foundation phase to tertiary levels. We acknowledge the **social** and **economic** value of the cultural sector, alongside the intrinsic value of cultural activity as an enriching experience.

NOTE:

- Donations to this fund will support the education and art programmes (**excluding operational costs**).
- Museum income streams (shop, Skotnes restaurant, admission) + sponsorship + the Norval family support most of the operational costs.
- This is a long-term fund where 80% of your contribution will be invested in the Art & Knowledge Fund, with only interest being used.



\*Expenditure breakdown on following page



## IN RETURN

- As a donor, your donations & recognition will accumulate year on year.
- Monthly newsletter to give feedback.
- Progress report and photographs.
- Recognition on Patrons Wall.
- 2 x Art Club Memberships for a year. Membership includes discounts, unlimited museum access, parking for a year and more.
- International Patron's Travel with senior Norval Foundation staff to must-see art events, museums and galleries with priority access.
- 2 X tickets to the Norval Foundation **Annual Art and Knowledge Patron Circle Gala** + priority access to additional tickets.
- Discount on hiring of the Norval Foundation venue for private events.
- First access to Norval Foundation limited-edition artworks.

80%

20%

# ART & KNOWLEDGE FUND

## R60 000



80% of the funds are invested in the Art & Knowledge Fund for the sustainability of the programme. Only interest will be used.

### SUPPORTS:



Transportation to visit Norval Foundation



Outreach programmes – taking art to the community



A number of interesting talks, not limited to the arts but expanding over topics such as science, conservation, technology and many more



The print of educational resources



Human resources for educational purposes



The development of an age-appropriate art syllabus



The writing and publishing of children's books on African artists



Nutritious snacks during kids' museum visit



- By becoming part of the **Art and Knowledge Fund** at Norval Foundation, you are making it possible for young people who have never been exposed to art to engage and learn in an inspirational space.
- You contribute to a **sustainable model** to secure access to world class exhibitions and learning for young people.
- You contribute to art, creativity and **alternative ways of learning** in South Africa.

